

# CONTRACT



**WOIO**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Davis Group, Inc., The**  
**3601 South Congress Ave.**  
**Bld. B**  
**Ste. 100**  
**Austin, TX 78704**

<u>Contract / Revision</u> 783856 /		<u>Alt Order #</u> 06198573
<u>Product</u> <b>GENERAL</b>		
<u>Contract Dates</u> <b>10/08/12 - 10/21/12</b>		<u>Estimate #</u> <b>1105</b>
<u>Advertiser</u> <b>Healy-Abrams, Joyce/Dem/Com</b>		<u>Original Date / Revision</u> 08/30/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WOIO</b>	<u>Account Executive</u> Michael McCray	<u>Sales Office</u> Telerep-Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9913032	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WOIO	10/09/12	10/09/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 2	WOIO	10/10/12	10/10/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 3	WOIO	10/11/12	10/11/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 4	WOIO	10/12/12	10/12/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 5	WOIO	10/15/12	10/15/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
D 6	WOIO	10/14/12	10/14/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
D 7	WOIO	10/10/12	10/10/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 8	WOIO	10/11/12	10/11/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 9	WOIO	10/15/12	10/15/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
D 10	WOIO	10/11/12	10/11/12	M-F 7-730p	7-730p		:30			NM	0	\$0.00
D 11	WOIO	10/10/12	10/10/12	M-F 730-8p	730-8p		:30			NM	0	\$0.00
D 12	WOIO	10/15/12	10/15/12	M-F 730-8p	730-8p		:30			NM	0	\$0.00
D 13	WOIO	10/09/12	10/09/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
D 14	WOIO	10/10/12	10/10/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
D 15	WOIO	10/11/12	10/11/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
D 16	WOIO	10/15/12	10/15/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
D 17	WOIO	10/14/12	10/14/12	11p-1135p	11p-1135p		:30			NM	0	\$0.00
D 18	WOIO	10/10/12	10/10/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
D 19	WOIO	10/12/12	10/12/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
D 20	WOIO	10/09/12	10/09/12	Tue Hour 1	8-9P		:30			NM	0	\$0.00
D 21	WOIO	10/11/12	10/11/12	Thur Hour 3	10-11p		:30			NM	0	\$0.00
<b>Totals</b>											<b>0</b>	<b>\$0.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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